

# ANNUAL MANAGEMENT REPORT 2019

## SUSTAINABLE DEVELOPMENT

THE EFFECTS OF ACTING RESPONSIBLY



## THE BUTTERFLY EFFECT

### THE FLAPPING OF A BUTTERFLY'S WINGS, however subtle

it may be, can produce profound and unpredictable changes. As it was proposed by a mathematician and meteorologist\*, the **Butterfly Effect** establishes that a small force can alter others, influencing them and originating an amplification that can provoke unexpected results. In other words, small actions can produce GREAT CHANGES.

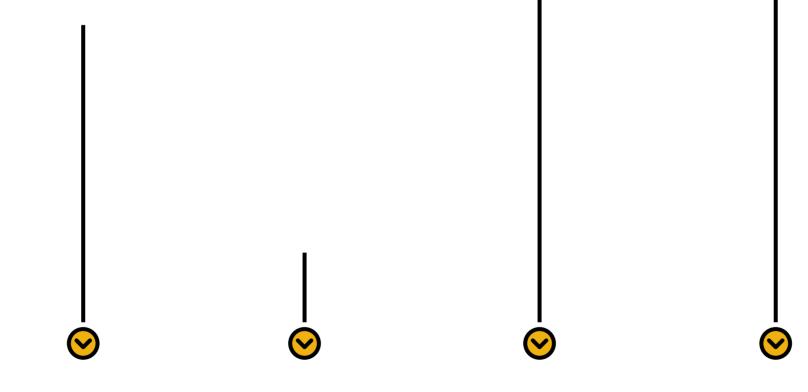
## **OUR ACTIONS CAN ACHIEVE GREAT**

We all have the capacity to generate positive effects in our society and in the environment. However small they may be, your actions may be amplified until they achieve unpredictable effects. In Asociacion los Andes de Cajamarca we strive for our actions to achieve that multiplier effect and generate lasting changes that will improve the quality of life of the population of **Cajamarca.** During our 15 years of activity, many of our projects have become powerful tools for social, economic and environmental transformation. Our challenge is to continue generating sustainable outcomes, effects that can be expanded and multiplied.

We are all capable of changing the world with small, day-to-day actions, such as recycling, saving water, starting up a business... A small effort, such as the flapping of a butterfly's wings, can become the beginning of ANEXTRAORDINARY CHANGE.

# $\odot$ CHANGES









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## **ASOCIACION LOS ANDES DE CAJAMARCA**



We are a non-profit corporate entity of Yanacocha Mining that contributes to human sustainable development in rural and urban zones in Cajamarca, by means of the support and execution of programs and projects focused on improving education, strengthening entrepreneurial and business capacities, and promoting public and private investment in social infrastructure, especially in providing a quality water supply and its responsible management.

We partner with different organizations and generate public-private agreements. In this manner, we enhance project impacts AND TRANSFORM MORE LIVES.



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#### **ACTIONS FOCUS ON CAPACITY-STRENGTHENING AND MOBILIZING RESOURCES THROUGH** THE IMPLEMENTATION OF 5 OBJECTIVES THAT MUTUALLY STRENGTHEN ONE ANOTHER:



#### DEVELOPMENT OF PRODUCTION AND ENTREPRENEURIAL CAPACITIES

To contribute to the development of entrepreneurial capacities with social responsibility in sectors with competitive market potential both in the rural and urban contexts of Cajamarca.



#### EDUCATION

To contribute to improve quality and equity in education by means of an entrepreneurial approach.

## STRATEGIC OBJETIVES



#### WATER INFRASTRUCTURE FOR DEVELOPMENT

To promote the investment of public and private resources in social infrastructure with an emphasis on water.



#### INSTITUTIONAL MANAGEMENT

To manage ALAC resources as well as third party projects entrusted to us in an effective and efficient manner.



**COMMUNITY RELATIONS** To generate favorable conditions for community relations for the feasibility, legitimacy and sustainability of the social programs.



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### MAIN RESULTS ACHIEVED IN 2019

**14,884** VISITS TO THE INTERACTIVE EWM

> **139** TEACHERS FROM 125 SCHOOLS TRAINED

> > **3,008** OF PRODUCTS FROM ROJECTS PROMOTED BENEFICIARIES FROM THE WATER FOR CAJAMARCA PROJECT

**S/933,008** GENERATED BY THE SALE OF PRODUCTS FROM THE DIFFERENT PROJECTS PROMOTED **77** TEMPORARY J TO 20,790 DA PROJECTS

**1,169** PEOPLE TRAINED IN ORGANIZATIONAL, FINANCIAL, COMMERCIAL AND PRODUCTION TECHNOLOGY SUBJECTS



#### TEMPORARY JOBS CREATED, EQUIVALENT TO 20,790 DAILY WAGES, IN PRODUCTION



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## **GLOBAL VISION**



To be recognized as the Yanacocha corporate entity that from a perspective of social responsibility and sustainable development, contributes to its feasibility and legitimacy.



#### MISSION

We are an organization that participates actively in Cajamarca's sustainable development , focusing on our actions in education, water management, and strengthening of production and entrepreneurial capacities in Yanacocha's area of influence.

#### COMMITMENTS

- Agility
- Courage and performance
- Assertive communications



- Celebrating success
- Leadership
- Cooperation
- Empowerment



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### SUSTAINABLE DEVELOPMENT GOALS

The 17 SDGs were proposed by UN member heads of state together with non-governmental organizations and citizens throughout the world. During the Sustainable Development Summit that took place in New York in 2015, 193 world leaders undertook to accomplish these goals.

In alignment with Newmont\* policies, we focused our efforts to contribute to the following Sustainable Development Goals (SDGs):



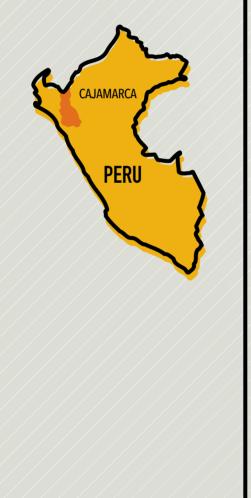
\*Newmont is one of the world's largest gold producers and the largest shareholder of Minera Yanacocha.





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### TRANSFORMING RESOURCES INTO SUSTAINABLE DEVELOPMENT



Cajamarca is located in Peru's northern Andes. It has a large extension of fertile soil, ideal for the development of various types of economic activities. Its capital, which has the same name, lies at an elevation of 2,750 meters above sea level.

The character of its people and their capacity for the responsible transformation of resources into sustainable development make Cajamarca a region with an enormous growth potential.

Currently, agricultural, forestry, tourism and mining activities are carried out. However, we believe that

Cajamarca can transform its natural resources

#### into goods with an aggregate value by means of education, training, access to quality water, infrastructure and generation of synergies among different sectors of the state, private sector and society. WITH THIS FORMULA WE WILL BE ABLE TO CONTRIBUTE TO **POVERTY REDUCTION.** IMPROVEMENT IN THE QUALITY OF EDUCATION AND JOB CREATION.



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## ASSOCIATES' MEETING

This is the most important body of Asociacion los Andes de Cajamarca - ALAC. Among other attributions, it defines general policies and strategies. It is made up by representatives of Newmont and Buenaventura.

## BOARD OF DIRECTORS

Its mission is to ensure compliance with the objective of the Association by means of the approval of strategies, plans, annual budgets and channeling donations and resources for the execution of projects.

RAÚL BENAVIDES GANOZA / Chairman RAÚL FARFÁN AMAT Y LEÓN / Deputy chairman MERCEDES O´DONNELL PADRÓN / Director YURI SÁENZ MORE / Director CÉSAR FONSECA SARMIENTO / Director WALTER ALVA ALVA / Director PEDRO SÁNCHEZ RABANAL / Director HOMERO BAZÁN ZURITA / Director CARLOS AMAT Y LEÓN CHÁVEZ / Director



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#### **ADVISORY BOARD**

Its objective is to advise the Board of Directors and the Executive Director on matters pertaining to strategic issues, especially those referring to sustainable human development and the image conveyed by the Association to society.



#### INSTITUTIONAL MANAGEMENT





### DEVELOPMENT OF BUSINESS CAPACITIES



#### WATER AND INFRASTRUCTURE FOR DEVELOPMENT

Rosario Almenara Díaz Pablo de la Flor Belaunde Sandra Serván López Miguel Incháustegui Zevallos **Grover Pango Vildoso Miguel Cotrina Malca** Marina Estrada Pérez Jackeline Saettone Watmough Edgar Inga Paredes Fernando Cillóniz Benavides Alfredo Bazán Cabellos Godofredo Rojas Vásquez Nicole Bernex Weiss Francisco Dumler Cuya Wilder Sánchez Navarro



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### **OUR FOCUS ON SOCIAL** RESPONSIBILITY

Sustainable Development is an effect that transforms the quality of life

of a human being, since it is capable of creating universal access to quality basic services, promotes respect for fundamental rights, creates opportunities, develops economic capacities and promotes investment in social and productive infrastructure.

In this sense, as a corporate entity for Yanacocha, we are guided by its Statement of Commitment\* in social responsibility, environment and safety.

In this document, the company's approach is set out, as well as its effort to achieve social legitimacy.

With respect to social responsibility, we strive to:



**PRIORITIZE LOCAL EMPLOYMENT AND BUSINESSES IN A WAY THAT FOSTERS AN EFFICIENT, SUSTAINABLE AND PARTICIPATORY BUSINESS CULTURE WITH SOCIAL INCLUSION AMONG RURAL AND URBAN** COMMUNITIES.

With respect to environmental responsibility, we strive to:



**PROTECT THE QUALITY AND QUANTITY OF WATER AND SEEK OUT OPPORTUNITIES TO IMPROVE THE AVAILABILITY OF WATER, WORKING** IN COOPERATION WITH THE AUTHORITIES AND THE COMMUNITY.

http://www.yanacocha.com/wp-content/uploads/2010/04/Declaracio%CC%81n-de-Compromiso-ver-06-Final.pdf





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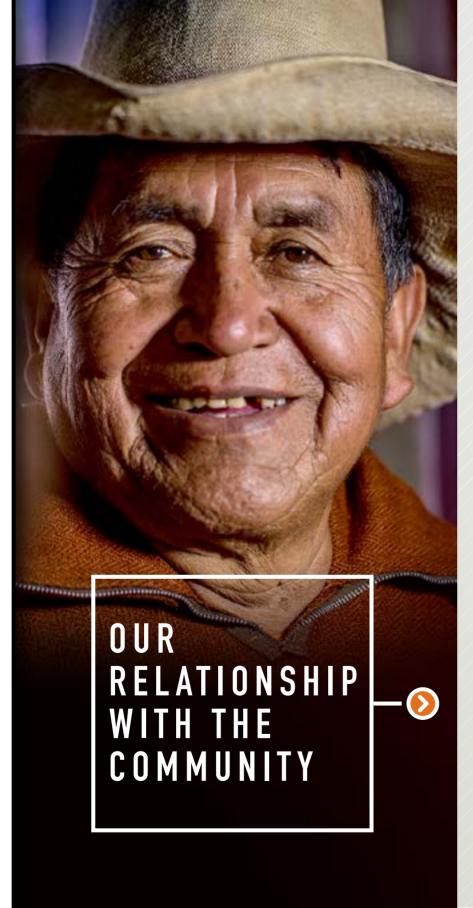
### **CODE OF ETHICS**

We have a Code of Ethics and Conflict of Interests that establishes the guidelines and standards of behavior that allow people linked to our Association to exercise their activities, adopting behaviors that allow for the strengthening of the institution's reputation as regards honesty, integrity, and compliance with obligations. The code applies to all our personnel carrying out its duties in programs and projects, as well as our Board of Directors and Advisory Board.





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WORKING TOGETHER WITH 20 PUBLIC AMD PRIVATE INSTITUTIONS WE HAVE ACHIEVED SIGNIFICANT IMPACTS **DURING THE** IMPLEMENTATION OF **OUR PROJECTS** 



#### **OBJECTIVE**

To generate favorable conditions in our relations with stakeholders for the feasibility, legitimacy and sustainability of the projects and the company.

Close, fluid and transparent contact with the community has provided us the opportunity to change our perspective and increase our empathy. The relationship with the community is a process of mutual enrichment. The projects that we implement are extraordinary vehicles for listening and being listened to. They have allowed us to understand the primary expectations of the community and share our goals and vision of the future with our beneficiaries. This form of interaction allows us to realign our strategies for action so as to adapt to the needs of our stakeholders.



2019 ANNUAL MANAGEMENT REPORT Presentation of three books on management of humanly sustainable projects that will aid in the design, monitoring and evaluation of these actions.

Generally speaking, we used a group of different communications media, printed and digital, to engage society: bulletins, notice boards, press releases and social media, which have allowed us to position ALAC as an agent for development in Cajamarca and present the results of its projects to thousands of citizens.

MARCH

Along these same lines, we presented our 2018 Management Report (special edition for our 15 years of institutional life) as part of our policy of transparency and accountability toward the Cajamarca population in an event that brought together over 500 Cajamarcans and where the main results of our projects were presented.

As we do every year, we took part in different forums that promote development, such as:

- The Joint Forum in the Struggle Against Poverty (Mesa de Concertación para la Lucha Contra la Pobreza, MCLCP)
- Regional Council for Micro and Small Businesses (Consejo Regional de la Micro y Pequeña Empresa, COREMYPE)
- Environmental and Economic Zoning Land-Use Planning (Zonificación Ecológica y Económica- Ordenamiento Territorial, ZEE-OT
- Consume What Cajamarca Produces Group, among others
- Participatory Regional Educational Council (COPARE Cajamarca)

The Vth Education Forum in the Cajamarca region convoked public institutions, businesses and the public in general to learn about and strengthen education in the region, with the object of promoting equitable, inclusive and quality education for all.

We submitted the 2018 Management Report and disseminated information on the impacts of the most representative projects managed over the period of 15 years; these are more than 80 initiatives executed in partnership with public and private institutions that have achieved significant effects in the community.

#### AUGUST

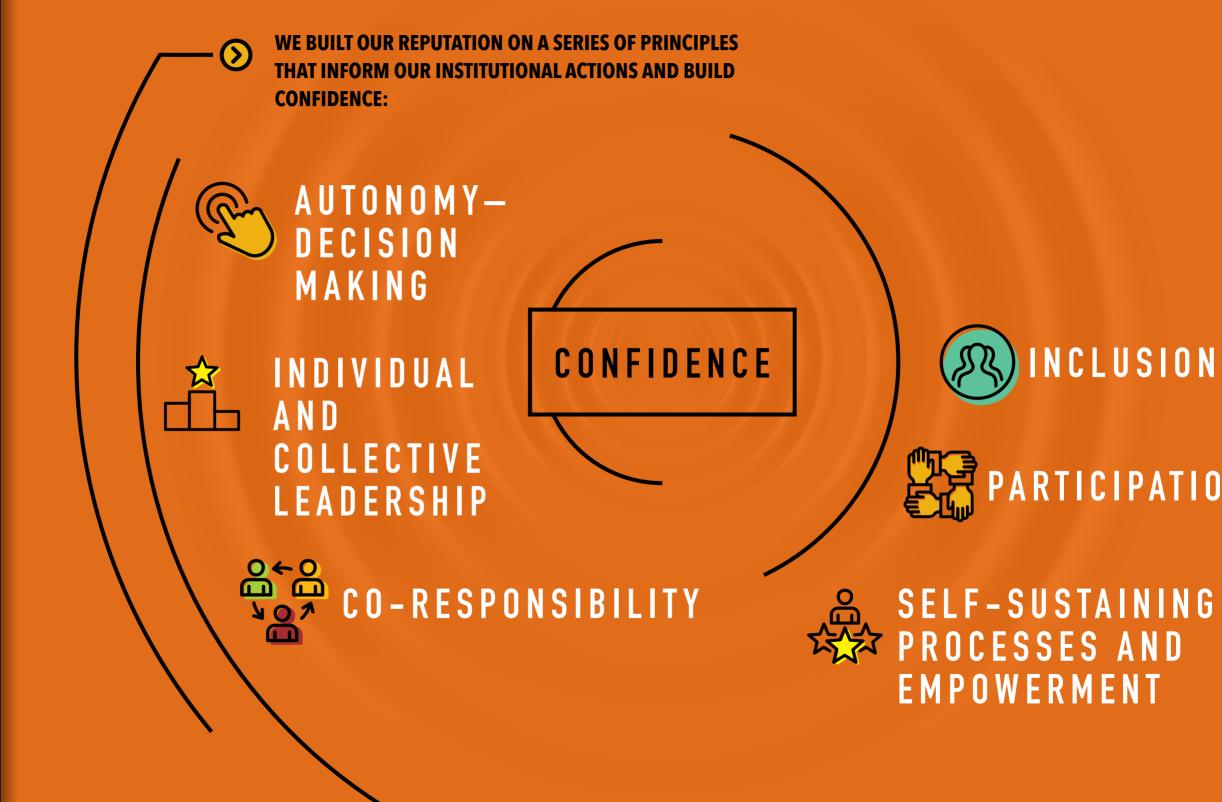
MAY

The IVth Cajamarca Book Fair took place. Approximately 50,000 visitors attended this cultural event.

#### DECEMBER



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## PARTICIPATION



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## GENERATING **SUSTAINABLE EFFECTS** FOR OUR SOCIETY



The fact that a small change can exert an influence on the final result means that all the forces within a system are connected. The same happens in the case of development projects, as all the variables are interrelated. For this reason, we seek to align these forces and focus them on a single objective. The importance of the human team involved and joint efforts with other institutions is critical for generating effects that are augmented over time and scope.

When the latter is achieved, we enter into the domain of an equally extraordinary concept: synergy. Human beings integrated and focused in the pursuit of a common goal can achieve more than the sum of their individual efforts. The development of our projects, their results and the partnerships they can create and CONFIRM THESE TRANSFORMATIVE EFFECTS.





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## OUR Contribution To Education





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WE CONTRIBUTE TO IMPROVE  $\bigcirc$ QUALITY AND EQUITY IN EDUCATION WITH AN ENTREPRENEURIAL VISION



14,844 TO THE WATER AND LAND MUSEUM "INTERACTIVE MAT".

139 TEACHERS CERTIFIED WITH SKILLS IN SCIENTIFIC RESEARCH.

**20.°** GRADUATE SCHOLARSHIP FOR STUDY IN THE UNITED STATES WAS GRANTED.

80,000 BOOKS SOLD AT THE IV CAJAMARCA BOOK FAIR.

**SDGS** WHICH WE **CONTRIBUTE TO** 

MARCH

#### We celebrated World Water Day.

83 teachers were recognized for having implemented educational activities and projects at their schools that contributed to efficient potable water use and saving.

#### JUNE

In EDUSA, the "Recover the San Luis river, better to look after it than to clean it" campaign brought together the Cajamarca Provincial Municipality, the Regional Government, neighborhood councils, Sedacaj, the Cajamtrca DRE, the Office of the Public Prosecutor, N° 7 Zepita Military Engineers' Batallion, schoolchildren, university students, volunteers and ALAC|Yanacocha. More than 1,000 people were mobilized to support this initiative.





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#### INTERACTIVE WATER AND EARTH MUSEUM PROJECT



THE WATER AND EARTH INTERACTIVE MUSEUM (M A T I N T E R A C T I V O ) WAS CREATED TO RECOVER THE SENSE OF WONDER, FOSTER INTEREST IN EXPERIMENTS, AND PROVIDE OUR CHILDREN WITH A FAVORABLE ENVIRONMENT FOR DISCOVERY.

THE INTERACTIVE MAT is an original museum with free admission and unique in Cajamarca. It places play, interaction and experimentation at the center of its proposition. **This initiative stimulates thought and the accompanying scientific learning, chiefly with regard to water and earth.** 

Its activities are centered on two components: the promotion of scientific thought in rural areas (scientific roaming) and site visits to the museum. In 2019 elementary school teachers received training to enhance scientific inquiry among their students.





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#### **TEACHER TRAINING**

We trained 139 elementary school teachers to allow them to instil scientific inquiry among their students. During this process, developed in two workshops, we worked in partnership with the Cajamarca **Regional Office for Education and the Project** WET international entity, a Newmont ally.





#### FOSTERING SCIENTIFIC KNOWLEDGE

Science combined with imagination knows no limits. In 2019 the MAT created the Sciencemobile, a van equipped with everything needed to bring scientific knowledge to rural areas and public spaces.

**14 roaming campaigns were organized,** which attracted 5,966 people of all ages. Participants developed experimental activities related to 1) the water cycle, 2) layers of soil, 3) minerals and conductivity, and 4) minerals in living beings.

Academic spaces were also promoted, with four interactive conferences: (1) "Neuroscience of an innovative teacher" by biologist Martin Figueroa; (2) "Motivating our future", by the Cajamarca COAR; (3) "The science behind the music", organized by the Music Department of the Arts Faculty of the Catholic University of Peru (PUCP); and (4) the roundtable discussion on "Universe, water, and life", with the participation of the National Society of Astrobiology, the Regional Society of Astrobiology and the Universidad Nacional de Cajamarca.



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#### **MANAGEMENT OF THE PROJECT**

#### The MAT received an important number of visits during

**2019,** thus confirming the good management taking place. All the necessary activities required for the personnel's development and performance were carried out.



#### VISITS TO THE INTERACTIVE MAT IN 2019



#### **5,966 PARTICIPANTS** IN THE 14 ROAMING CAMPAIGNS OF THE SCIENCEMOBILE

**139 TEACHERS** HAVE CERTIFIED CAPACITIES FOR STRENGTHENING SCIENTIFIC INQUIRY AMONG ELEMENTARY SCHOOL STUDENTS.



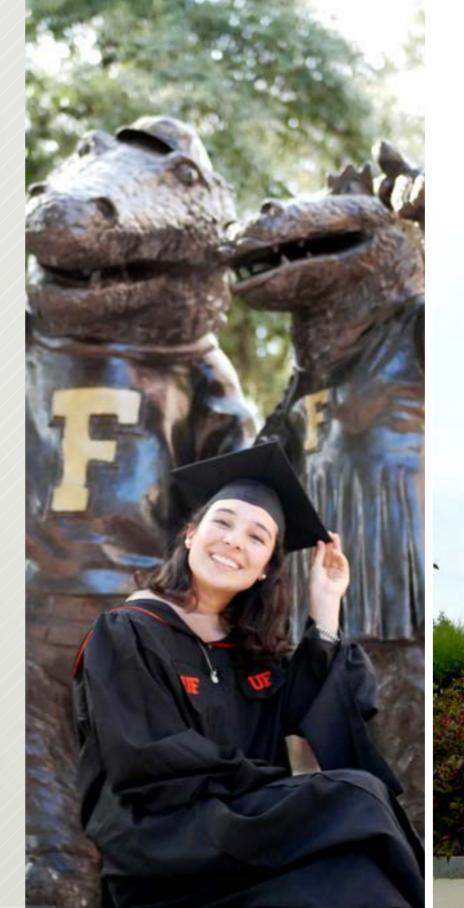
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#### CAJAMARCA Sholarshipes program (probeca)

THE PROBECA SCHOLARSHIP WINNERS BECOMING GENUINE AGENTS OF CHANGE IN CAJAMARCA.

The program proposes to bolster the human capital of professional Cajamarquinos by means of offering master's degrees and technical specializations. In this manner, we seek to rely on professionals who will drive the increase in competitiveness and sustainable development in the Cajamarca region.







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In 2019, Ruben Salazar obtained the twentieth "Alberto Benavides de la Quintana" scholarship, through an agreement with the Fulbright Commission. Furthermore, two scholarship winners, who graduated from the Universities of Florida and Arkansas respectively, have completed their training processes and are ready to contribute to the development of Cajamarca.

In order to enhance the benefits of the project, **an increase in scholarships was conducted,** which culminated in in the signing of a memorandum of understanding with the embassy of the United Kingdom to offer master's degrees in the countries of the United Kingdom. The selection and grants process has been scheduled for the year 2020.





#### WHAT EFFECTS HAVE WE GENERATED?

MEMORANDUM OF UNDERSTANDING SIGNED WITH THE EMBASSY OF THE UNITED KINGDOM, WHICH WILL ALLOW US TO OFFER MASTER'S DEGREES FROM UNIVERSITIES OF THAT COUNTRY (CHEVENING - ALBERTO BENAVIDES DE LA QUINTANA SCHOLARSHIP).

#### SCHOLARSHIP GRANTED FOR GRADUATE STUDIES IN THE UNITED STATES OF AMERICA.

SCHOLARSHIP RECIPIENTS GRADUATED FROM THE UNIVERSITIES OF ARKANSAS AND FLORIDA IN BUSINESS SCIENCES AND CROPS, AND SOIL AND ENVIRONMENTAL SCIENCES RESPECTIVELY.



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### CAJAMARCA BOOK FAIR

#### THE CAJAMARCA BOOK FAIR HAS BECOME ONE OF THE MOST WIDELY AWAITED EVENTS IN THAT CITY.

## The Access to reasonably priced quality books contributes to Foster the habit of

**Reading.** The IVth Book Fair was jointly organized with 9 institutions, and had the participation of 26 publishing houses and local and national bookstores. More than 80,000 books were sold, generating revenues of S/ 450,000.





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#### WHAT EFFECTS HAVE WE GENERATED?



**5 CULTURAL ACTIVITIES:** STORYTELLERS, ARTISTIC PRESENTATIONS, SCREENING OF SHORT FILMS, WORKSHOPS IN QUECHUA, WORKSHOPS FOR LITERACY MEDIATORS.

> **74 PRESENTATIONS OF BOOKS** AND CONFERENCES BY NATIONAL, REGIONAL AND LOCAL WRITERS.

#### **80,000 BOOKS SOLD,** WHICH GENERATED REVENUES FOR MORE THAN S/ 450,000.



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#### VOCATIONAL ORIENTATION FAIR

#### WHAT EFFECTS HAVE WE GENERATED?

THIS INITIATIVE IS CREATED WITH THE PURPOSE OF HELPING TEENAGERS AND YOUTHS CHOOSE A CAREER BY MEANS OF SELF-KNOWLEDGE AND THE DEVELOPMENT OF A LIFE PLAN.

In the II Vocational Orientation Fair "Pursuing my Future", 796 students from 11th and 12th grades from 9 schools took part. **At the event they** were able to familiarize themselves with the course and degree offerings from 17 institutes and universities. The event involved the participation of the Cajamarca UGEL and the Office of Social Development of the Provincial Municipality of Cajamarca.



#### **796 STUDENTS** FROM 9 SCHOOLS DISCOVERED NEW IDEAS WITH REGARD TO FORGING THEIR FUTURE



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#### FORUM ON EDUCATION IN THE CAJAMARCA REGION (EDUCAR CAJAMARCA)





The Vth Educar Cajamarca Forum convoked 12 institutions and 252 participants from public and private institutions, as well as civil society in general who are linked to educational issues, **to contribute to define regional educational policies and generate shared commitments** mainly among the participating institutions. This event was organized by the Cajamarca Office of Regional Education, ALAC|Yanacocha, the Cajamarca Joint Forum in the Struggle Against Poverty and the Universidad Nacional de Cajamarca.





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#### WHAT EFFECTS HAVE WE GENERATED?

In 2019 the activities of the EDUSA Care for the Water Project concluded. The project informed, educated and communicated with students, neighborhood councils and families about the efficient and responsible use of potable water.







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# <u>GENERATING</u> **OPPORTUNITIES** FOR PRODUCTION AND SUSTAINABLE BUSINESSES





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S TO CONTRIBUTE TO THE **DEVELOPMENT OF SOCIALLY RESPONSIBLE BUSINESS** CAPACITIES BOTH AT A RURAL AND URBAN LEVEL

**APRIL** 

#### The Consume What Cajamarca Produces Fair, was

held for a second year, returning with committed producers and innovative products, receiving thousands of Cajamarcan visitors. The opening ceremony was hosted by the city's mayor, Andres Villar, and the regional lieutenant regional governor, Angelica Bazan.

#### AUGUST

The UNICA project obtained first place in the Social Management category for the Sustainable Development award given by the National Society of Mining, Oil and Energy (SNMPE) to the best private sector experiences whose results have had positive impacts on the communities where they act.



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**20%** INCREASE IN REVENUES FOR PARTICIPANTS IN THE PROJECTS





**SDGS** WE ARE CONTRIBUTING TO



**Cajamarca** is launched. It seeks to empower small businesses through the use of management tools and contribute to their growth with a sustainable business vision.

#### AUGUST NEW UNICAS formed and sworn in within the framework of Quecher Main

and Yanacocha Sulfuros, with the participation of 350 representatives from the management boards of the various UNICAs, local authorities and representatives of public and private institutions.

#### NOVEMBER Project for Strengthening Business Skills in Agro-industry









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## COMPETITIVE FUND FOR SMALL-SCALE PRODUCTION PROJECTS

AS WE HAVE ALL EXPERIENCED, SMALL INITIATIVES HAVE A REMARKABLE CAPACITY FOR TRANSFORMING THEIR SURROUNDINGS.

The competitive fund for small-scale production projects takes advantage of this effect and seeks to expand the results of the projects created and executed by grass-roots organizations (OdB). The sustainability of the projects depends on the involvement of the participants in all the stages of their development. **To this end, the Fund strengthens and accompanies the OdBs, promoting their active participation.** 







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To achieve lasting effects, the project has strengthened a model that integrates several actions.

## BUILDING A SOLID **ACTION MODEL**



Strengthening capacities to improve access to competitive markets



Developing synergies between the different social agents (public and private) in the context of the OdBs



Promoting organizational and institutional strengthening among the OdBs



## WHAT EFFECTS HAVE WE GENERATED?



Promoting and strengthening job creation



**Boosting production** systems

#### S/14,378 **GENERATED BY THE SALE OF FRESH CHEESE** (ASOCIACIÓN RÍO COCÁN BARROJO).

3 **LEADERS OF THE YAKU FLOR ASSOCIATION RECEIVED** TRAINING AND TECHNICAL ASSISTANCE IN POSITIONING AND MANAGEMENT OF THEIR BUSINESS.

#### S/114,022 **GENERATED BY THE SALE OF ROSES** (COOPERATIVA AGRÍCOLA YAKU FLOR LTDA).



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ORGANIZATIONAL AND PRODUCTION STRENGTHENING FOR GRASSROOTS **ORGANIZATIONS** 



THE BROAD-BASED DEVELOPMENT **OF GRASSROOTS ORGANIZATIONS** EMERGES IN CONTEXTS OF **POVERTY THANKS TO SMALL BUSINESSES AND SMALL-**SCALE PRODUCERS WILLING TO **GENERATE THEIR OWN REVENUES** AND IMPROVE THE QUALITY OF LIFE FOR THEMSELVES AND THEIR COMMUNITY.

This is about small-scale initiatives that can achieve a multiplier effect in society. This new project arises from the approach to a broadbased development to strengthen OdBs in their organization and their production capacities by means of training workshops and technical assistance.

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PEOPLE TRAINED IN ORGANIZATIONAL MANAGEMENT (40% WOMEN).

AGRICULTURAL PRODUCERS FROM CASA DE ABRAHAM, ECOFLOR, YAKU FLOR AND HORTIFRESHCAJ RECEIVED TECHNICAL ASSISTANCE FOR PRODUCTION. **25 DAIRY PRODUCTS PRODUCERS** FROM THE LA SHACSA AGROINDUSTRIAL ASSOCIATION AND THE RURAL PATROLS ASSOCIATION RECEIVED TRAINING AND TECHNICAL ASSISTANCE.

#### STRAWBERRY PRODUCERS FROM THE HAMLET OF CHANTA ALTA WERE TRAINED IN PRODUCTION ASPECTS.

**10 STRAWBERRY PRODUCERS** FROM THE AGROLAC AGRICULTURAL ASSOCIATION IMPLEMENTED A DRIP IRRIGATION SYSTEM AND RECEIVED TECHNICAL ASSISTANCE



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## SAVINGS AND LOAN UNIONS (UNICA)

THIS PROJECT CONFIRMS THE MULTIPLIER EFFECT OF SMALL-SCALE INITIATIVES.

## The goal is to promote the creation and strengthening of the UNICAs:

Community organizations that provide savings services and provide loans to their associates to execute production activities that may improve their family income. The UNICAs are multifamily





## O SAVINGS

#### -O LOANS

O SUPPORT FOR INVESTMENTS IN PRODUCTION VENTURES



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associations developed by groups of 10 to 30 families in a community brought together by mutual trust and committed to improving the lives of their families and communities. They have by-laws, rules and are properly constituted. In addition, they choose their representatives freely.









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#### The model is sustainable and self-managed owing to its ability to incorporate key concepts such as savings, investment, profits, inclusion and financial literacy, creation of production networks, as well as financial and institutional stability. The project is being executed in a partnership with the support of the Inter-American Development Bank (COFIDE).

#### UNICAs can rely on permanent support.

In this sense. 413 technical support actions on aspects of organizational and financial management were carried out. Similarly, 41 UNICAs that graduated in 2016, 2017, and 2018 received technical assistance on profit distribution and entries in the accounting books. It should be noted that there are currently 290 self-sustaining UNICAs with an aggregate share capital of S/8,255,647.S/ 8'255,647.

## OBJECTIVES OF THE UNICAS

## Promote solidarity among the members

**Promote** production activities

Access to credits either for production and/or consumer loans in a timely manner and at a low interest

Increase savings among the associates

Enhance citizens' participation and facilitate access to basic services



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## CONSUME WHAT CAJAMARCA PRODUCES PROJECT

#### THE "CONSUME WHAT CAJAMARCA PRODUCES" FAIR HAS BECOME A SPACE FOR ENCOUNTERS BETWEEN SUPPLY AND DEMAND IN CAJAMARCA.

For a second consecutive year, we have managed to concentrate in one place the diverse production of our region, showcasing it and promoting its consumption, as well as improving the incomes of local producers.





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In 2019, 60 production businesses took part. This initiative is being implemented along with the Regional Government, the Cajamarca Provincial Municipality and the Koriwasi CITE, in partnership with other public and private institutions. The project incorporates other fundamental components aimed at strengthening commercial skills. In this respect, the participating producers attend workshops on best practices in manufacturing, customer service, participating in trade fairs, marketing and sales.



The fair took place in the Qhapac Ñan complex, a place with easy access and is comfortable, clean and safe. This is a space that congregates various producers of fruits, native potatoes, dairy products, vegetables, greens, cereals and grains. Also coffee, chocolate and baked goods, processed foods, textile crafts, stonework and jewelry, as well as traditional gastronomy and confectionery, along with music, dancing, contests and popular art.



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S/417,577 **GENERATED** IN NINE "CONSUME WHAT CAJAMARCA PRODUCES" FAIRS. 69 **PRODUCERS, SMALL BUSINESS PEOPLE, ENTREPRENEURS,** WHAT EFFECTS HAVE AND INSTITUTIONS THROUGH **THEIR SOCIAL PROGRAMS, AND** WE GENERATED? **UNIVERSITIES, AMONG OTHERS,** TOOK PART. 6.499 DAILY WAGES GENERATED BY THE **PARTICIPATION OF 60 PRODUCERS IN** 25 FAIRS.



#### S/260,025 **GENERATED** BY PARTICIPATING IN 16 LOCAL, **REGIONAL AND NATIONAL FAIRS, SUCH** AS: VIVE CAJAMARCA, FONGAL, LOS PANAMERICANOS, CHOTA, CONTIGO PERÚ, TRUJILLO, AMONG OTHERS.

**PRODUCERS** TRAINED IN **COMMERCIAL MANAGEMENT** PRACTICES.

**PRODUCERS** RECEIVED TECHNICAL ASSISTANCE ON SUBJECTS SUCH AS PARTICIPATING IN TRADE FAIRS, SANITATION, PRODUCT PRESENTATION AND



2019 ANNUAL MANAGEMENT REPORT



## LINKING LOCAL Yanacocha suppliers 2



#### WHAT EFFECTS HAVE WE GENERATED?

## WE SEEK TO INCREASE INNOVATION AND IMPROVE MANAGEMENT AMONG OUR MINING SECTOR SUPPLIERS.

**Sustainable commercial relations** are only possible if one builds a solid relation between the company and its suppliers, based on shared principles and values. In 2019 a new project was begun, with companies providing service to Yanacocha, undergoing a diagnostic to identify gaps in financial, production, commercial and management areas.

This project is being implemented through the National Innovation Program for Competiveness and Productivity (Innovate Peru), the Ministry of Production and in a partnership with Recursos S.A.C.



#### **10 DIAGNOSTICS CARRIED OUT** TO IDENTIFY GAPS IN FINANCIAL, PRODUCTION, COMMERCIAL AND BUSINESS MANAGEMENT.

**10 10 CAJAMARCAN BUSINESSES** ARE PART OF THE PROJECT.



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## INCREASE IN THE PRODUCTIVITY OF AGUAYMANTO (GOLDENBERRY)

Promote innovation to increase competitiveness and develop specialized knowledge and technological skills in the production of aguaymanto (goldenberry) are objectives that this project has been able to meet among 40 producers of the hamlets of Poyuntecucho, Nuevo Progreso Uñigán, Llaguán and El Faro, in the districts of Celendín, Huasmín and Sorochuco.





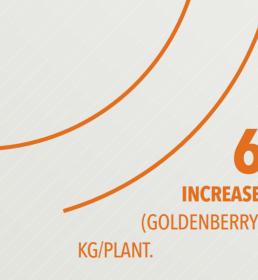
#### 2019 ANNUAL MANAGEMENT REPORT



The sustainability of the project lies in the organization of the producers and their active participation, as well as the financing of many of the project's activities. The effects achieved at the project's conclusion have allowed the producers to adopt modern techniques and generate greater incomes for their families and the community. The project is cofinanced by the National Program for Agricultural Research (PNIA) and the aguaymanto producers.

In 2019, the project concluded. At this last stage, 14 workshops, 1,260 instances of technical assistance and 20 training sessions for aguaymanto producers took place. In addition, the process was begun to obtain organic certification through the Biolatina certification agency.

## WHAT EFFECTS HAVE WE GENERATED?



### S/127,006 GENERATED FROM THE SALE OF AGUAYMANTO (GOLDENBERRY).

**DAILY WAGES GENERATED** BY THE PRODUCTIVE MANAGEMENT OF AGUAYMANTO (GOLDENBERRY).

**40 PRODUCERS TRAINED** IN PRODUCTION OF AGUAYMANTO (GOLDENBERRY), OF WHOM 20% ARE WOMEN.

**60% INCREASE** IN THE YIELD OF AGUAYMANTO (GOLDENBERRY), WHICH WENT FROM 5 KG/PLANT TO 8



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## STRENGTHENING OF BUSINESS CAPACITIES IN AGROINDUSTRY – CAJAMARCA.

WHAT EFFECTS HAVE WE GENERATED?

MANY BUSINESSES ARE MANAGED ON AN EMPIRICAL BASIS. THIS SITUATION LIMITS THEIR DEVELOPMENT CAPACITY.

**Emprende Cajamarca has been designed to strengthen going concerns in the agroindustrial, agricultural, food and handicrafts sectors in the districts of Cajamarca and Los Baños del Inca.** The project was executed in two stages. The first involved developing skills and business management workshops using the "Improve Your Business" methodology of the International Labor Organization (ILO). During the second stage, participants, aided by professionals, identified bottlenecks in production and marketing, subsequently implementing plans for improvement that have been designed in accordance with the needs of each business and developed during the projects' training process.

## **120 PARTICIPANTS** TRAINED IN BUSINESS MANAGEMENT.

**56% OF PARTICIPANTS** IN THE PROJECT ARE WOMEN.



2019 ANNUAL MANAGEMENT REPORT

# WATER MANAGEMENT AND INFRASTRUCTURE FOR DEVELOPMENT





2019 ANNUAL MANAGEMENT REPORT PROMOTE THE INVESTMENT OF PUBLIC AND PRIVATE RESOURCES IN SOCIAL INFRASTRUCTURE WITH AN EMPHASIS ON WATER







ADDITIONAL LITERS PER SECOND OF POTABLE WATER AT THE EL MILAGRO TREATMENT PLANT.



COMMISSIONING OF THE MUD TREATMENT SYSTEM AT THE EL MILAGRO POTABLE WATER TREATMENT PLANT. **SDGS** WHICH WE CONTRIBUTE TO



**APRIL** 

#### New modular potable water treatment plants

installed at the El Milagro plant. These are the first to be installed in the country to provide a public service.











2019 ANNUAL MANAGEMENT REPORT



EXECUTION OF AUTOMATED SPRINKLER IRRIGATION SYSTEMS BY THE LOS TIGRES DE SAN JUAN DE YERBA BUENA BUSINESS MANAGEMENT GROUP, A PROJECT CO-FINANCED BY THE SUB-SECTOR IRRIGATION PROGRAM (PSI)

**31** CHLORINATION SYSTEMS INSTALLED

**48** JASS FORMALIZED IN THE DISTRICTS OF CAJAMARCA, LOS BAÑOS DEL INCA AND LA ENCAÑADA



**36** HYDRAULIC INFRASTRUCTURE INVENTORIES PREPARED

#### OCTOBER The hand-washing festival took

**place,** a media slot that seeks to create awareness among the population of this healthy habit that contributes to prevent up to 40% of diarrhea and respiratory disease cases.



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# WATER FOR CAJAMARCA PROGRAM



In Cajamarca water supply was 40% below the minimum amount recommended by the World Health Organization. The coverage of the service was insufficient and its distribution unequitable: there were zones that had only 2 to 3 hours service per day. This situation led to a joint effort by the public and private sectors, which were consolidated into the **Water for Cajamarca Program: a group of 12 projects that required an investment of US\$ 13.4** million (financed by Minera Yanacocha) **that benefits 180,000 inhabitants of the city of Cajamarca.** 

THE EFFECTS OF THIS EFFORT ARE ALREADY VISIBLE THROUGHOUT THE ENTIRE CITY.





#### 2019 ANNUAL MANAGEMENT REPORT

During 2019, in order to increase Cajamarca's potable water supply, two Trident HS 2100 modules installed in 2018 were put into operation. **Both modules can treat 120 liters per second, transforming them into potable water.** These modern and innovative modules operate with a process known as DAF (dissolved air flotation) that delivers water of the highest purity. In addition, this technology reduces time, resources required and costs with regard to conventional processes.

Furthermore, a **new system for the treatment of muds** began operating at the EL Milagro PWTP. Its use is environmentally friendly.





### WHAT EFFECTS HAVE WE GENERATED?



#### **TWO POTABLE WATER MODULES WERE COMMISSIONED,** WITH A JOINT CAPACITY OF 120 LITERS PER SECOND.

#### **A NEW MUD TREATMENT SYSTEM** BEGAN OPERATIONS.

WATER TREATMENT CAPACITY WAS INCREASED, WITH AN ADDITIONAL 40 LITERS PER SECOND FOR SEDIMENTATION TANK 3 OF THE "EL MILAGRO" TREATMENT PLANT.



#### 2019 ANNUAL MANAGEMENT REPORT



## **IRRIGATION SYSTEMS**

#### WATER AND TECHNOLOGY ARE ACHIEVING MULTIPLIER EFFECTS IN AGRICULTURAL ACTIVITIES.

In 2019, the automated sprinkler irrigation system produced by the Los Tigres de San Juan de Yerba Buena management group was fully completed. This project was co-financed by the Irrigation Sub-sector Program (PSI), of the Ministry of Agriculture. Furthermore, the PSI declared the feasibility of five profiles for irrigation projects within Yanacocha's scope



(Tual Siempre Verde 1, Tual Siempre Verde 2, Tual Siempre Verde 3, Cinze San Martín and Arcuyoc); in addition, a tender and contracting process was completed for the preparation of five technical dossiers. An agreement was signed between ALAC and PSI to prepare data sheets and technical dossiers, as well as the execution of the works for the automated irrigation systems for seven business groups. Out of these, the studies for two systems were initiated.



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## INFRASTRUCTURE

Land was purchased in 2019 and pre-investment studies were begun at the level of technical dossier for a project to improve health services at the Chugur Health Center in the province of Hualgayoc. At the same time, work is being carried out in a joint effort with the Provincial Municipality of Cajamarca and the Decentralized Bureau for Culture to lift the objections to the regulations for the monumental zone of Cajamarca.





2019 ANNUAL MANAGEMENT REPORT



## STRENGTHENING WATER MANAGEMENT

THIS PROJECT BEGAN ACTIVITIES IN 2018 AND HAS ACHIEVED SURPRISING EFFECTS AMONG ALL PARTICIPATING COMMUNITIES.

The goal is to strengthen the Administrative Boards for Sanitation Services (JASS) and the Water Users' Boards (OUA) so that they may achieve an efficient management of water resources both for population and agrarian use.





#### **2019 ANNUAL** MANAGEMENT REPORT

#### JASS OPERATE AND ADUATELY MANAGE THEIR POTABLE WATER SYSTEMS

A follow-up was made of 60 JASS within the scope of the project in order to provide technical advisory services for the formalization, management of the accounts, as well as operation and maintenance of the potable water systems, along with verifying the functioning of the chlorination systems.

48 JASS were formalized, and they are legally recognized by the district municipalities within the scope of the project: Cajamarca, Los Baños del Inca and La Encañada. 3,817 associates and users from 47 JASS took part in the information, formalization and strengthening processes for water management.

During 2019 specific diagnostics were undertaken for 36 JASS. The most important findings were: 50% of JASS have potable water systems in conditions that went from fair to poor, the JASS had not been constituted in accordance with existing legislation, and there were deficiencies in the application of healthy practices. This information served as a basis for outlining the project's strategies.

Training courses were developed for the members of the administrative boards of the JASS in the management of the account books, the cleaning and disinfection process and water chlorination for human consumption.

Cleaning and disinfection practices aimed at users and associates of 30 JASS were executed.

In addition, the capacities of 2,388 associates and members of 40 JASS were strengthened on subjects related to the suitable operation and maintenance of their potable water systems. Toolkits for cleaning, disinfection and chlorination were delivered, as well as kits with materials for the preventive maintenance of potable water systems.

Environment.



Training workshops were developed for health workers and those responsible for the Technical Areas of the Municipalities within the scope of the project and other districts. This activity was organized jointly with the Cajamarca Health Network, the Citizens' Service Center of the Housing, Construction and Sanitation Ministry and the Cajamarca Regional Government's Bureau for Natural Resources and the



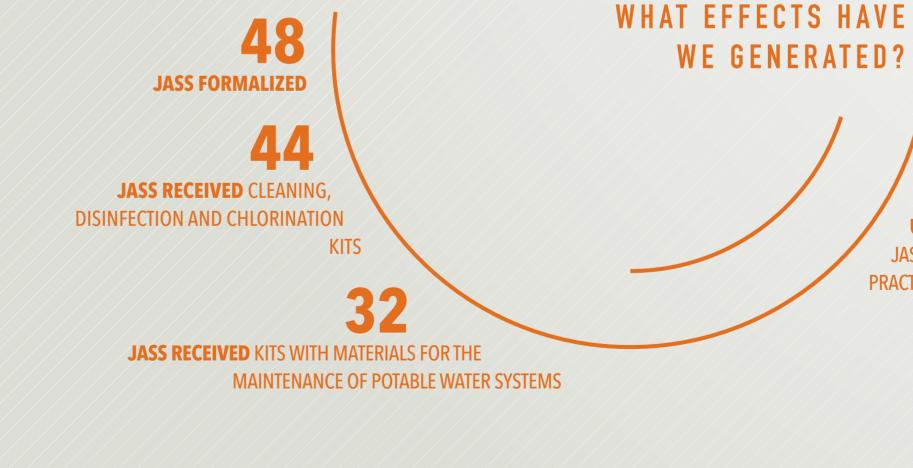


#### 2019 ANNUAL MANAGEMENT REPORT

#### **UPDATING HEALTHY PRACTICES**

The Healthy Practices component develops messages with regard to personal, home and community hygiene, with an emphasis on the proper washing of hands, especially during those times where the greatest risk of contamination exists. A total of 2,310 associates and users of 45 JASS took part.

Additionally, 2,342 associates and users from 37 JASS were trained in the proper use of water, as well as in taking the correct measures to prevent contamination, and 476 associates and users from 11 JASS received training in the handling of solid wastes.



#### **2,388** JASS ASSOCIATES AND MEMBERS TOOK PART IN TRAINING COURSES

**55** JASS TRAINED AND STRENGTHENED IN WATER MANAGEMENT

**2,313 USERS AND MEMBERS** OF 45 JASS RECEIVED TRAINING IN SANITARY PRACTICES



#### 2019 ANNUAL MANAGEMENT REPORT



#### STRENGTHENING THE WATER USERS' ORGANIZATIONS (OUA)

## We've joined efforts between public and private institutions to benefit 5,964

**users.** The project has prepared the hydraulic infrastructure inventories of 36 irrigation canals working together with the PSI, the OUAs of the Users' Boards of the Lower Class B Hydraulic Sector of the Mashcon river (JURMASH) and the Users' Board of the Lower Class B Hydraulic Sector of the Chonta and Cajamarquino rivers (JUECH) and the Universidad Privada del Norte (UPN). It is worth noting that 137 students from 9th and 10th term in the civil engineering career also took part.

During 2019 the OUAs of JURMASH and JURCH have been strengthened.





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The current situation was discussed at the kick-off meetings with the members of the Users' Boards, together with the contents, norms, goals, lead times, and benefits, along with other aspects pertaining to the project. Subsequently, the Boards proposed a list of irrigation canals to be acted on with the guidance of the representatives of the Users' Boards and ALAC.



In this manner, UPN students carried out field and desk work, obtaining a diagnostic of the current situation of the selected irrigation canals. Lastly, the 36 inventories of hydraulic infrastructure were delivered to the Users' Boards, allowing the latter to improve the capacity of water distribution for its users.

### WHAT EFFECTS HAVE WE GENERATED?



**36** HYDRAULIC INFRASTRUCTURE INVENTORIES PREPARED AND DELIVERED TO THE BOARDS

HYDRAULIC INFRASTRUCTURE INVENTORIES APPROVED BY THGE LOCAL WATER AUTHORITY (ALA)



2019 ANNUAL MANAGEMENT REPORT







2019 ANNUAL MANAGEMENT REPORT

# **ADMINISTRATIVE** MANAGEMENT

## EFFECTIVE AND EFFICIENT MANAGEMENT OF ALAC RESOURCES AND THOSE ENTRUSTED TO IT BT THIRD PARTIES. 2019 was a year of greater

demands to achieve an efficient administration of the financial and human resources the administration relies on, taking into account a 28% reduction over the previous year in the budget provided by Minera Yanacocha.

Nevertheless, ALAC was able to leverage resources from the public and private sectors for the execution of several projects, such as the "Strengthening of business capacities - Agroindustry - Cajamarca", with Fondoempleo, and the "Linking local suppliers Yanacocha 2" with the Innovate Peru Program of the Ministry of Production, among others.

Another noteworthy aspect of 2019 is that it marked the beginning of the process to define the strategic guidelines that will lead the performance of the institution over the next five years (2020 - 2024).



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THE MAIN RESULTS FOR 2019 WERE THE FOLLOWING:



THE 100% EXECUTION OF THE ANNUAL BUDGET provided by Minera Yanacocha.



A FAVORABLE OPINION in the financial audit for fiscal year 2018.

FINANCIAL AND ADMINISTRATIVE MANAGEMENT



**ASSET VALUE** at December 31, 2019, increased to US\$ 7,622,204.



#### 2019 ANNUAL MANAGEMENT REPORT



**100% OF ACTIVITIES** of the 2019 Health and Occupational Safety Plan implemented.



#### PARTICIPATION IN THE XTH REDEAMERICA INTERNATIONAL FORUM,

which addressed subjects linked to contributing to diversity while promoting sustainable communities.



**100% OF PERSONNEL** underwent occupational medical exams.

## MANAGEMENT OF HUMAN RESOURCES





**RECOGNITION** for outstanding employees of 2019.



#### **2019 ANNUAL** MANAGEMENT REPORT



## MAIN RESULTS AND **ACTIVITIES DEVELOPED**

Within the main activities of the management of the administration and budget, the following are:

#### **ADMINISTRATIVE MANAGEMENT**

• 3 ordinary and 2 extraordinary meetings of the Administrative Council took place, which has allowed for fluid accountability, as well as receiving feedback on the execution and results of the projects and initiatives contemplated in the 2019 POA, strengthening



the institution's governance.

 The renewal and installation of the new Advisory Council took place. It is made up of professionals who are well-known at a local and nation-wide level. The objective of

forming the council is to count on specialized support that will contribute to continuous improvement in project execution. • Administrative, logistical and financial support was provided for the implementation



#### **2019 ANNUAL** MANAGEMENT REPORT

of the interactive Earth and Water Museum, the execution of other projects in partnership with Yanacocha (Strengthening of the JASS), as well as the Project for the Improvement of Services at the Chugur Health Center in partnership with the Cajamarca Regional Government (GRC) and Coimolache. In this

context, the formal transfer of the El Tingo Health Post to the Regional Government of Cajamarca was completed.

• In line with our policies of transparency and internal oversight, during the month of May a financial audit took place for fiscal year 2018, ending with a favorable opinion. This process

was carried out by Medina Zaldívar Paredes Asociados, an associate of ERNST & YOUNG. • The "Strengthening of business capacities - Agroindustry - Cajamarca" project with Fondoempleo and the "Linking local suppliers Yanacocha 2" project with the Ministry of Production began to be executed.







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#### HUMAN RESOURCE MANAGEMENT

ALAC has a team of professionals with knowledge and experience in development projects linked to its strategic lines of action. At the beginning of 2019, the team, including Yanacocha personnel seconded to ALAC, was made up of 29 people (24 professionals and 5 interns); however, during the year, the personnel numbers varied due to the completion of some projects, such as"EDUSA - Cuidado del Agua", and the beginning of others such as "Strengthening of business capacities - Agroindustry - Cajamarca. At year-end, the number of personnel was 30 people (including the interns), with an equal participation of men and women.

The main actions carried out in this field were the following:

 A performance evaluation was carried out for 83% of personnel.

- Plan.

 A safety and occupational health training plan was established for 2019, and completed in its entirety. An aggregate attendance of 95.88% was achieved at the end of the period, above the 85% targeted by the safety committee.

• In August, and as part of the Human Resources' management plan, Team Building was carried out, with Lee Hecht Harrison acting as facilitator. The two-day work session was aimed at generating team cohesion and was attended by 90% of the work force. Around 50% of the staff has received training through attendance to courses, internships and forums, among others. Training was carried out in coordination with the team leaders and pursuant to the guidelines established in the Individual Development



#### 2019 ANNUAL MANAGEMENT REPORT

#### **BUDGET MANAGEMENT**

The regular budget funded by Minera Yanacocha for 2019 was US\$ 500,000. At December 31st, 20189, the budget had been fully executed.

Budget execution includes expenditures committed by means of agreements or contracts in the order of US\$ 38,000 (8%), payable in the first quarter of 2020. Commitments are referred to Fulbright Scholarship matching funds assigned in 2019.

#### 2019 BUDGET EXECUTION (AT 12-31-2019, IN US\$)

	MY ANNUAL BUDGET	EXPENSES AT 12-31-2019	COMMITTED AT 12/31/2019	EXECUTED US\$	%
FINANCING OF PROJECTS AND COMMUNICATIONS	411,000	373,132	38,000	411,132	100%
ADMINISTRATIVE EXPENSES	89,000	89,535	-	89,535	100%
TOTAL	500,000	462,667	38,000	500,667	100%

Source: ALAC Administration Department



#### 2019 ANNUAL MANAGEMENT REPORT

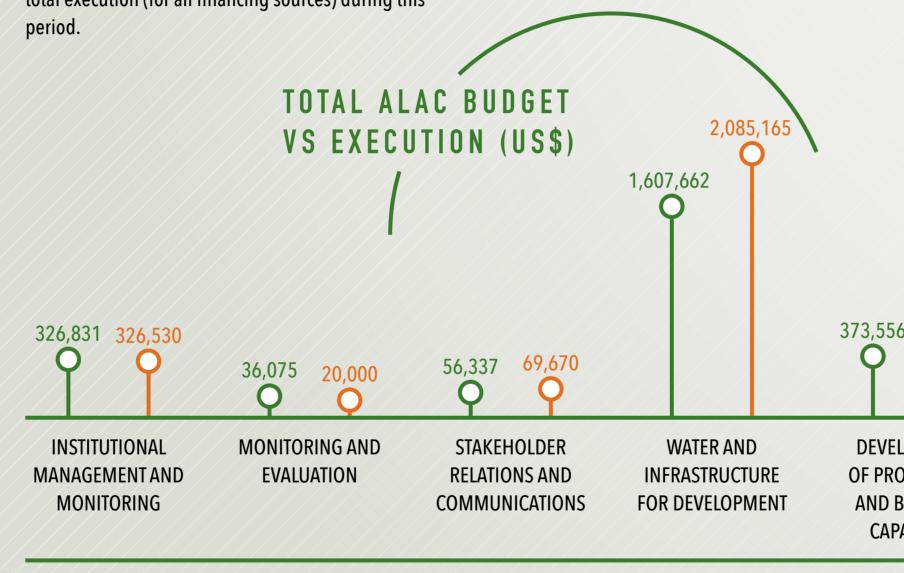
After the budget review carried out in the second and third quarter due to the incorporation of new projects, the total budget for 2019, taking into account all financing sources, was US\$ 3,630,610, of which US\$500,000 originate from the Yanacocha yearly assignment, US\$ 913,113 come from extraordinary contributions made by Yanacocha for special projects, US\$ 1,575,211 from the balance of the Mining Solidarity Program, mainly for the "Water for Cajamarca Project" (Yanacocha Voluntary Contribution), and US\$ 436,467 from other private entities (Compañía Minera Coimolache, among others).

Total expenses executed at December 31st, which include other sources of financing (including the (PSMC), totaled US\$ 2,782,931. On the other hand, there are committed expenses (for all financing sources) for the amount of US\$ 87,354 in projects that will be completed in 2020, and with which 78.2% of the 2019 budget is executed.





2019 ANNUAL MANAGEMENT REPORT Total administrative expenses for 2019 add up to US\$ 326,831.63, representing 11.5% with regard to total execution (for all financing sources) during this period.



O EXECUTION O BUDGET

633,439 437,652	495,806
VELOPMENT EDUCA RODUCTION D BUSINESS APACITIES	TION

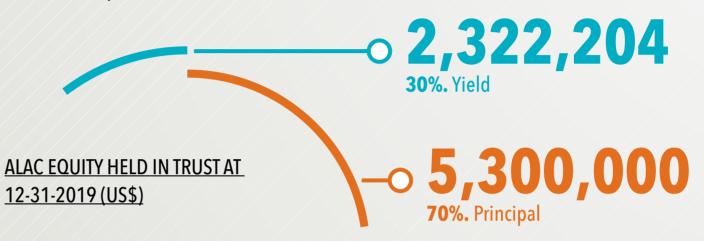


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# MONITORING AND Control of trust Funds

### ALAC TRUST FUND

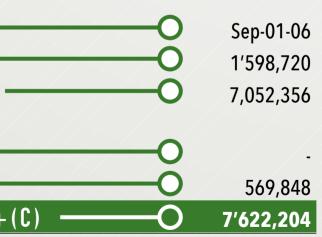
At December 31st, 2019, equity value was US\$ 7,622,204, with yield for the year being 8.08%, equivalent to US\$ 569,848. Accumulated yield accrued from inception of the trust fund is 76.93% (source: CREUZA report at December 2019). Equity is made up by contributions by Yanacocha US\$ 5,300,000 ad accumulated yields accrued from the inception of the trust fund for an amount of US\$ 2,322,204.



### PORTFOLIO VALUE (IN US\$) AT 12-31-2019

ESTABLISHMENT OF TRUST INITIAL VALUE OF PORTFOLIO VALUE OF PORTFOLIO OF THE PREVIOUS QUARTER DECEMBER 2018) (A) 2019 CONTRIBUTION (B) EARNINGS / LOSSES 2019 (C) VALUE OF CURRENT PORTFOLIO (A) + (B) + (C)

Source: Fiduperú – Creuza Monthly Reports

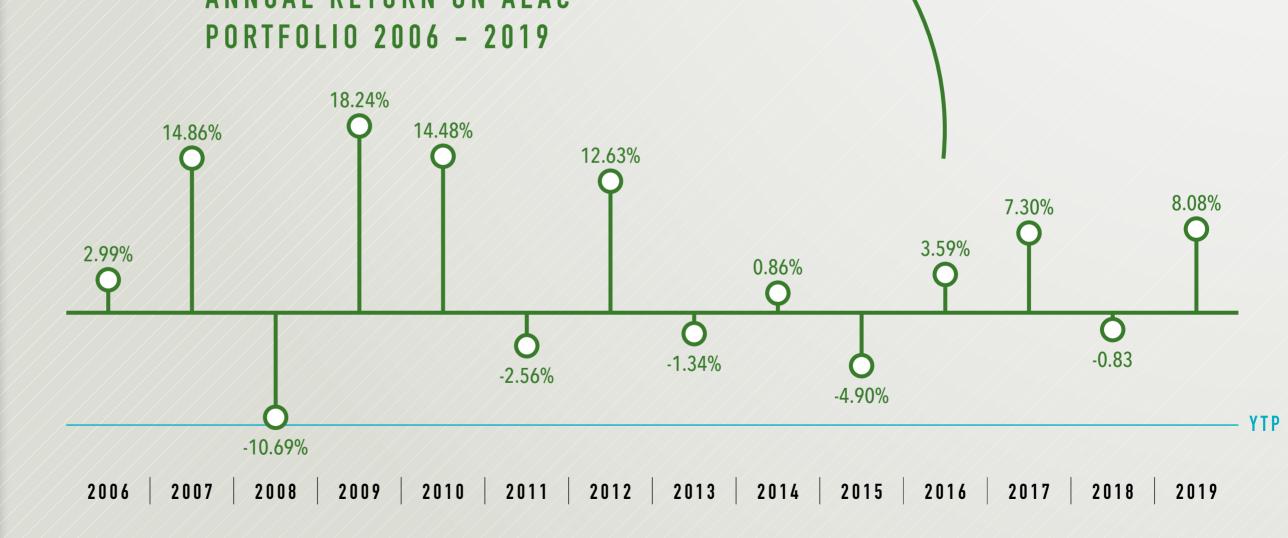






2019 ANNUAL MANAGEMENT REPORT

ANNUAL RETURN ON ALAC **PORTFOLIO 2006 - 2019** 18.24% 14.48% 14.86% 12.63%









2019 ANNUAL MANAGEMENT REPORT



EXECUTIVE DIRECTOR



Violeta Esperanza Vigo Vargas Executive Director







**ADMINISTRATION** 

Cinthia Lisset Rodríguez Zavaleta Logistics Specialist



Luz Edit Ramos Valeriano Administration and HR Specialist



Jorge Armando Ponce Cerna Budget Analysis Specialist







Maed Juan Sánchez Vargas Monitoring, Evaluation and Learnings Specialist



Luis Cornejo Peralta Communications Consultant



Sandra Cecilia Armas Barrantes **Communications Consultant** 



**Communications Consultant** 

Saúl Enrique Vigil Barreda Manager, Programs and Projects

Sonia Elizabeth Machuca Arévalo Manager, Administration and Finance



Omar Acuña Tarrillo Driver

José Alfredo Niño de Guzmán Esaine



### 2019 ANNUAL MANAGEMENT REPORT



Bayly Adrián Romero Díaz Mediator





Ricardo Arturo Mejía Ramírez Head of Education



Erika Graciela Zavaleta Gamboa Educational Projects Coordinator

Mario Alexis Barrueto Salas Teaching Facilitator



Diana Lorena Burga Saldaña Mediator



Melvin Jonas Guevara Chunque Mediator



Kevin Leonardo Mera Tavera Mediator



Netty Dalma Malca Pérez Head of Development of Production and Business Capacities



Hugo Guerra Colca Coordinator for Development Projects



Roger Neising Atalaya Vásquez Head of Emprende Cajamarca Project

Elio Eduardo Ortiz Alfaro Technical Coordinator for Emprende Cajamarca Project







2019 ANNUAL MANAGEMENT REPORT



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n

CAPACITIES

Flor de María Calderón Gutiérrez UNICA Project Facilitator



María Ulda Gamarra Tello UNICA Project Facilitator



Edgar Elifio Terán Estrada Technical Assistant for Projects





Raúl Hernán Arévalo Saavedra Head of Water for Development and Infrastructure



Flor de María Cosavalente de Cerdán Facilitator of Strengthening Water Management Project



Ibeth Marisol Grozo Abanto Supervisor for Infrastructure – AID Projects





Marya Juana Chilón Gonzales Facilitator for Strengthening Water Management Project

Norma Victoria León Obando Facilitator for Strengthening Water Management Project





PART

05







### 2019 ANNUAL MANAGEMENT REPORT

# LESSONS LEARNED

- Creating links with strategic allies is fundamental for institutional strengthening and sustainability of the projects.
- Participation of women in the projects is essential, since it is their priority to improve the quality of life of their family. Moreover, there is evidence that they increase their self-confidence and self-esteem, as well as their participation in the sustainable development of their communities.
- Leveraging resources through programs sponsored by the government and other organizations is a strategy to promote initiatives in Cajamarca; nevertheless, we must take into account budget constraints for the management of the project, with the possibility of covering these costs through partnerships or a previously established fund that can match the costs.
- It is also necessary to conduct an exhaustive analysis of all the costs associated to the project in order to precisely determine the total real budget, which requires a joint effort among the various areas of the institution.
- The work of several institutions through a partnership requires looking after and sharing the visibility of the institutions and involving their representatives. This allows the strengthening of the work and the commitments to the benefit of the project participants.
- Accountability needs to the transparency and oversight mechanism which grass-roots organizations accessing competitive funds must implement for the execution of their projects. This will enable the members of the associations to remain informed and committed, thus contributing to trust among them.
- Close coordination between the technical and administrative áreas is of crucial importance in order to generate a broad understanding of the project and the procedures that need to be taken into account during their execution. This will allow to optimize the times, increase the efficiency of some processes and obtain better results.



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• One of the most important aspects of strengthening ties with executing partners and co-financers is accountability. It must involve technical and budget aspects, which is why it is so important to improve processes that additionally allow availability of the information needed when required.

# **PERSPECTIVES FOR 2020**



**REVIEW.** A LIGN AND REFORMULATE. IF NEEDED. THE PROGRAMMED **OBJECTIVES ON** THE BASIS OF THE INSTITUTION'S STRATEGIC PLANS CURRENTLY BEING PREPARED.



STRENGTHEN THE EDUCATIONAL STRATEGIES THAT WE HAVE BEEN PROMOTING FROM ALAC TO INCORPORATE AS PART OF THE MODEL FOR SCHOOLS THAT GENERATE DEVELOPMENT. A MODEL BEING PROPOSED BY THE CAJAMARCA REGIONAL BUREAU OF EDUCATION.



STRENGTHEN OUR ACTIONS IN ENVIRONMENTAL EDUCATION AMD CONSOLIDATE THE INTERACTIVE WATER AND EARTH MUSEUM AS A **REGIONAL BENCHMARK** THAT CONTRIBUTES TO FORMING PEOPLE ENDOWED WITH CRITICAL THINKING AND ENVIRONMENTAL **RESPONSIBILITY.** 



SECURE THE **GROUP OF** PROBECA SCHOLARSHIP WINNERS AS PROFESSIONALS AND ROLE MODELS FOR SUSTAINABLE DEVLOPMENT IN CAJAMARCA.



### **2019 ANNUAL** MANAGEMENT REPORT

EMPOWER THE PRODUCERS' ASSOCIATION SO THAT THEY MAY TAKE THE LEAD IN ORGANIZING THE "CONSUME WHAT CAJAMARCA PRODUCES" FAIR FROM A PERSPECTIVE OF SUSTAINABILITY. OFFERING QUALITY PRODUCTS AT COMPETITIVE PRICES. ALONG WITH CULTURAL ACTIVITIES AND FAMILY ENTERTAINMENT.

- Promote agricultural activities with a market potential by means of different projects developed in the area.
- Link up our producers and entrepreneurs to competitive public and private funding, allowing them to innovate in products,

services, and processes, among others.

- Obtain competitive funding that will allow us to bring resources to Cajamarca to develop production projects and/or business endeavors
- Leverage with the PSI to finance the execution of new works with previously completed studies.
- Strengthen the work developed between the Municipal Technical Areas (ATM), the Regional Bureau of Health (DIRESA), the JASS, the Sub-sector Irrigation Program (PSI), the Users' Board for the Mashcón river (JURMASH), the Users' Board for the Chonta river (JURCH) and the Cajamarca Local Water Authority (ALA-C).

• Active participation in forums for consensusbuilding and dialogue, where ALAC is seen as a partner for progress.

 Generate currents of opinion by means of timely dissemination of institutional milestones throughout the year.

• Share the ALAC experience in project

management through its publications.

• Consolidate the ALAC team as

communicators who help build a favorable

opinion of both the institution and

the mining industry as contributors to

sustainable development.













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